

## Projected Attendance: 80+ Regional Leaders

+ Board Ready Executives    + Near/Future Ready Senior Leaders    + Business Owners  
+ VIPs (CEO/C-Suite, Board Members & Board Experts)

### Elevated Level: \$2,500

- 1 table of 6 seats at one event of choice
- 2 seats at each additional event
- Company Name/Logo as table sponsor for table of 6 participants
- Company logo featured in all sponsor recognition pieces including e-blasts
- CEO or company representative invited to sit at the head table when applicable
- Option to place promotional materials on seats of all participants prior to event start
- Invited to Pre/Post Executive Networking Sessions

### Rising Level: \$1,500

- 2 seats at each event
- Company Name/Logo as table sponsor for table for remaining 4 seats
- Company logo featured with other Elevated Sponsors
- Invited to Pre/Post Executive Networking Sessions

### Shining Level: \$500

- 1 seat at a VIP table
- Company logo featured in sponsor recognition pieces

## Signature Event Series

### Part 1: The Experience

The Path to Directorship & What to Expect

### Part 2: The Process

Positioning for Directorship; Marketing/Personal Brand; Executive Search/Interview Strategies

### Part 3: The Game

Success Stories; Resilience in the Process, Game Strategy

### Part 4: The Opportunity

Maximize the Seat; Speed Network & Connect with NEFL Executives

## Presenting Sponsor \$5,000

### In Addition to Elevated Sponsor Benefits:

- 1 corporate table of 6 seats at all series events
- CEO/President or company representative given an opportunity to speak/participate in the program when applicable
- CEO/President or company representative comments featured post-event
- Company booth/table space when applicable

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